



WEBSITE PRIVACY POLICY

POLICY STATEMENT: This privacy policy (the “Website Privacy Policy”) describes how Canada Snowboard collects, protects, uses and discloses personal information that is collected by Canada Snowboard through the Canada Snowboard website and third party website providers.

Policy Category:	Sport and System Development (“SSD”)
Approval Authority:	Sport and System Development, Manager
Department:	Sport and System Development
Approval Date:	17 July 2019
Revision Date(s) Approval:	
Related Policies:	NA

Definitions

1. The following terms have these meanings in this policy:
 - a. ‘*Personal Information*’ – means information about an identifiable individual, other than his or her job title and business contact information. For the purposes of the Website Privacy Policy ‘Personal Information’ means personal information that is collected by Canada Snowboard through the Website in order to operate the Website. ‘Personal Information’ may include, but is not limited to, your name and email address.

Purpose

2. The purpose of this policy is to describe how Canada Snowboard collects, protects, uses and discloses personal information that is collected by Canada Snowboard. Canada Snowboard uses their website (the “Website”) to provide information about the sport of snowboarding including provide advice to snowboarders, coaches, volunteers, judges and officials and parents/guardians of snowboarders about opportunities in the sport and linking them to a third party websites (the “Links”) including the membership platform which is used to register members of Canada Snowboard. To take advantage of some of the features of the Website a user will have to provide his or her personal information. Canada Snowboard also needs to collect, use and disclose a user’s personal information in order to register him or her with the Canada Snowboard (as an athlete, a volunteer, a member, a coach, an official or a judge). Canada Snowboard also requires personal information from an individual that purchases merchandise through the Website. From time to time, Canada Snowboard may also run promotions and, in doing so, may require certain additional information from those who wish to participate.

Scope and Application

3. The Website Privacy Policy applies to Personal Information collected by Canada Snowboard through the Website. The Website contains links to third party websites (the “Links”) that are not

controlled or operated by Canada Snowboard. The Links are maintained by the third parties who have their own website privacy policies and their own terms and conditions of use. This Website Privacy Policy does not apply to any of the Links and Canada Snowboard is not responsible for any Personal Information disclosed by virtue of those Links or for the privacy practices of any operators or sponsors of the Links. To determine how Personal Information will be treated when accessing or using the Links, you must read the Website Privacy Policy, if any, that applies to each of the Links.

4. Canada Snowboard uses a third party service provider to process Canada Snowboard registration requests made through the Website. If you register with Canada Snowboard through the Website, the Personal Information you provide in order to register will be used by both Canada Snowboard and the third party service provider in order to process the registration and to make you a Canada Snowboard member.
5. This Website Privacy Policy only applies to the Personal Information that Canada Snowboard collects and uses through the operation of the Website. The Personal Information disclosed to the third party service providers referred to above is dealt with in accordance with the privacy policies adopted by each of those service providers. Individuals are encouraged to review the website privacy policies maintained by each of those service providers to understand how their Personal Information will be used by those entities to process requests.

Process and Responsibilities:

6. This policy applies to anyone accessing or using the Website. In doing so, you agree to accept the Website Privacy Policy. If you do not accept the Website Privacy Policy you must not access or use the Website.
Canada Snowboard may, at any time without notice or liability, revise the Website Privacy Policy. You should periodically revisit this posting to review any revisions to the Website Privacy Policy. If any revision is not acceptable to you, you must cease accessing and using the Website. If you continue to access or use the Website after any revisions to the Website Privacy Policy are posted you will be deemed to have accepted those revisions.
7. Canada Snowboard collects Personal Information through the Website and third party Links for the following purposes:
 - to register a user with Canada Snowboard;
 - to respond to inquiries about Canada Snowboard and the Website made through the Website;
 - to troubleshoot problems with the Website and to improve the Website;
 - to conduct marketing, including promotional activities;
 - to conduct surveys;
 - to process requests to purchase merchandise through the Website; and
 - to take any other action required or permitted by law
8. Canada Snowboard may also collect non-personal information each time users access or use the Website. The non-personal information Canada Snowboard may collect includes the user's URL, IP address, browser and operating system information, and the location (country and province/territory) where the user's server is located.
9. Canada Snowboard uses "cookie" technology to track user preferences and activities on the Website. Cookies are small amounts of data that are transferred from Canada Snowboard's server to your computer's hard drive for record-keeping purposes. Cookies may store a variety of non-personal information about how you use the Website. If you do not wish to accept cookies, you have the option of blocking or disabling cookies. However, please be aware that you may be unable to access certain parts of the Website or third party affiliated websites if you do block or disable Canada Snowboard's cookies.
10. Canada Snowboard does not collect Personal Information through the Website unless users choose to provide it. If you do not wish to have Canada Snowboard collect your Personal Information through the Website, you can choose not to do the following:
 - become a member of the Canada Snowboard via the Website and Links;
 - purchase merchandise through the Website;
 - provide feedback to the Canada Snowboard through the Website;
 - participate in surveys or promotions.

11. Canada Snowboard will use the Personal Information it receives through the Website for the various purposes outlined above. By providing Personal Information through the Website, users acknowledge and agree that Canada Snowboard may use their Personal Information for the purposes set out above.
12. Canada Snowboard may disclose Personal Information it receives through the Website to third party service providers and other agents if reasonably necessary to further the purpose for which the Personal Information was collected.
13. Canada Snowboard reserves the right to disclose Personal Information if required to do so by law or legal process or otherwise requested by any law enforcement officer or agency acting under colour of law. In addition, Canada Snowboard reserves the right to disclose Personal Information in order to (a) protect and defend the rights or property of Canada Snowboard; or (b) act in urgent circumstances to protect the safety or security of the public or users of the products or the Website.
14. Canada Snowboard does not sell, rent or share its customer lists to third parties for marketing or commercial purposes.
15. Canada Snowboard has implemented reasonable physical and technical measures to protect Personal Information obtained through the Website against loss or theft, unauthorized access, use or disclosure.
16. Canada Snowboard may keep Personal Information it obtains through the Website for so long as is necessary or appropriate to carry out the purpose(s) for which such information was collected or for such longer period as may be required or permitted by applicable laws and regulations. If a member no longer wishes to be affiliated with Canada Snowboard and would like their Personal Information removed from files they must contact Canada Snowboard directly at info@candasnowboard.ca.
17. Canada Snowboard will do its best to ensure that the Personal Information it obtains through the Website is accurate and current.