

**Photographer shot list**  
Air Nation Freestyle Tour

## **Introduction:**

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This document will need to be delivered to each photographer hired by the LOC for any of the Air Nation events part of the Air Nation Freestyle Tour. Each photographer hired by the LOC for the event will need to be approved by the CS Marketing Senior Coordinator.

**CS Marketing Senior Coordinator**  
**Samantha Scull**  
[samantha.scull@canadasnowboard.ca](mailto:samantha.scull@canadasnowboard.ca)

## **General Information**

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The objective of the shot list guidelines is to provide to our photographer a clear idea of what we, as National Sport Organization and Provincial/ Territorial Sport Organization, are looking for. It's important to get good quality pictures in different formats to promote our future events, programs, national/provincial teams or to promote our sport organization.

## **Related documents**

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The following is a list of documents that shall be read in conjunction with this guide, as there are a number of cross-references throughout this document.

Canada Snowboard Guidelines  
Air Nation Freestyle Tour Handbook  
Agreement between Canada Snowboard and the PTSA

## Shot List - Guidelines

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Slopestyle/Big Air: Women's and Men's

### Athletes Riding Rails (2 Angles)

Looking up the course  
Minimum of 3 shots



Looking down the course  
Minimum of 3 shots



### Jumps (3 Angles)

Looking up the course  
Minimum of 3 shots

*\*Make sure the jump is in the shot*



Looking down the course

Minimum of 3 shots

*\*Make sure the jump is in the shot*



Side Profile

Minimum of 3 shots

*\*Make sure the jump is in the shot*



Athletes Start Gate

Minimum of 6 shots



Podium  
Minimum of 2 shots/podium



## Event Branding

Start Gate  
Minimum of 4 shots with  
different athletes



Jumps  
Minimum of 4 shots with  
different athletes grabbing

*\*Make sure the jump is in the shot*



Rail Feature  
Minimum of 4 shots with  
different athletes on the rail(s)



**Sponsor Branding – Photos of  
our sponsors branding around  
the course**

## Cool Shots

Goggle Reflection  
(not quite this close)  
No Minimum



Awesome Background  
No Minimum



Jump (Step by Step Action Shot)  
Not required, but a minimum of  
1 shot would be ideal



Snowboarder  
Minimum of 2 shots



## **Other Photos:**

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### **Halfpipe Photos:**

Photos of both male and female athletes in the pipe.

\*Photo at the apex of the jump

\*\*Please include the pipe in the photo

### **Sponsor Banners:**

Minimum 2 shots – Banner Static

Minimum 2 shots – banner with athlete riding in the background

### **Coaching Photos:**

Minimum of 6 shots of coaches interacting with athletes

### **Start Area:**

Minimum of 2 shots of athletes in Start Area

### **Officials Photos:**

Minimum of 6 shots of on-course officials

### **Judges Photos:**

Minimum of 2 shots of the Judges

### **Event Volunteers:**

Minimum of 4 shots of event volunteers

### **Spectator Shots:**

Minimum of 2 shots of spectators watching the event