

The Camera Store Snowboard Photo Contest Rules and Regulations

1. Eligibility

The photo contest is open to all residents of Canada, except for employees of Canada-Snowboard, event volunteers, members of recognized mainstream or alternative media outlets, and any of the sponsoring companies or affiliated companies of Canada-Snowboard. This includes members of their immediate families, cohabitants, agents or contractors.

All photo entries must be taken during the 2011 LG Snowboard FIS World Cup event, Alberta, from February 24 to February 26, 2011, held at Canada Olympic Park, in Calgary, Alberta.

2. Photo Entries

Maximum total submission of five (5) photographs, per category, per photographer
All photos must be submitted no later than Sunday, February 27 at 12:00pm (noon).

3. Format

Photos must be digitally submitted by email at photocontest@canadasnowboard.ca

Only digital photos will be eligible to enter.

Digital files should be sent in both high resolution (300dpi) and low resolution (72 dpi), and be at least 1600 pixels wide for a horizontal image or 1600 pixels tall for a vertical image

Digital files should be sent in JPEG format.

Digital files should be labelled as follows:

lastname_firstname_day_category_photo#_High (or Low)

4. Image manipulations

Minor image manipulations (burning, dodging, color correction) are accepted. Hand tinting and cropping is acceptable. Fish-eye lenses are accepted. Borders, frames, text or other graphic treatments are not permitted.

5. Ownership of Photographs

All photographs submitted for the 2011 The Camera Store Snowboard Photo Contest become the exclusive property of Canada-Snowboard, whether selected as a winning entry or not.

6. Categories

Sport: the Sport category includes all photos of the competition at the LG Snowboard FIS World Cup event in Calgary, Alberta, for slopestyle and halfpipe, whether it is training, qualifying or final rounds.

Leisure: the Leisure category includes all elements other than sport, shot at the official venue of the LG Snowboard FIS World Cup in Calgary, Alberta.

7. Selection and Prizes

All submissions will be reviewed and winners selected by judging panel. All decisions made by the judging pannel are final. Winning entries will be announced during the week of February 28, 2011.

The winner of the Sport selection will receive a gift certificate valued at two hundred (200\$) dollars at The Camera Store, located in Calgary, Alberta.

The winner in the lifestyle category will receive a gift certificate valued at two hundred (200\$) dollars at The Camera Store, located in Calgary, Alberta.

Winners' names and photographs will be published on www.canadasnowboard.ca/worldcup

8. Use of Photographs

The photographs submitted to this contest may be used for, and not limited to, Canada-Snowboard promotions, advertising, print documentation, websites and social media tools.

9. Disclaimer

Canada-Snowboard and The Camera Store are not responsible or liable for any erroneous, damaged, destroyed, lost, late, incomplete, illegible, corrupted, incorrectly addressed or misdirected submissions or any damage or loss arising from, or connected with the Photo Contest. Submissions that do not comply with the complete rules stated may not be eligible to win. All submissions become the property of Canada-Snowboard.

The photograph must not, in the sole and unfettered discretion of Canada-Snowboard, contain obscene, provocative, defamatory, sexually explicit, or otherwise objectionable or inappropriate content.

By submitting photographs to this contest you are declaring your understanding of the rules of the contest

10. Questions

If you have any questions regarding this photo contest, please contact: guynf@canadasnowboard.ca.