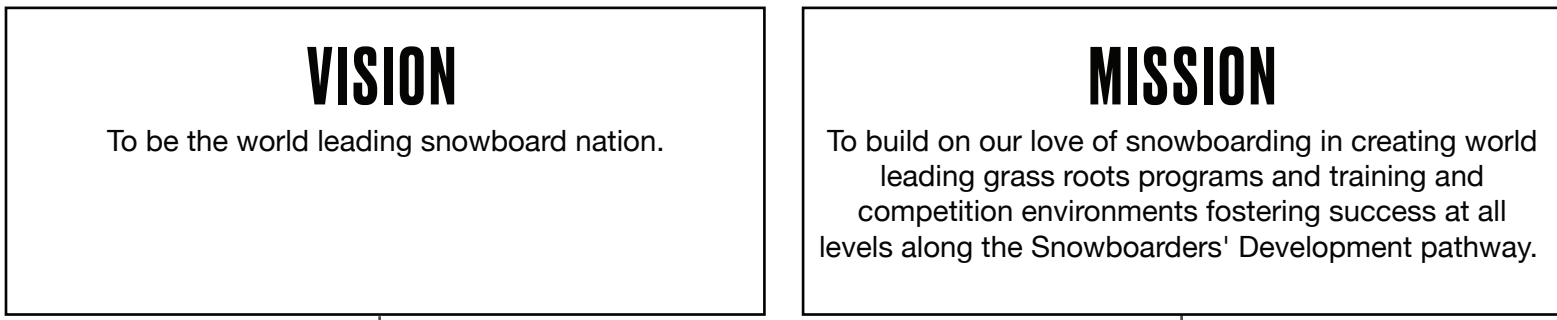


## 2022-2026 Strategic Plan

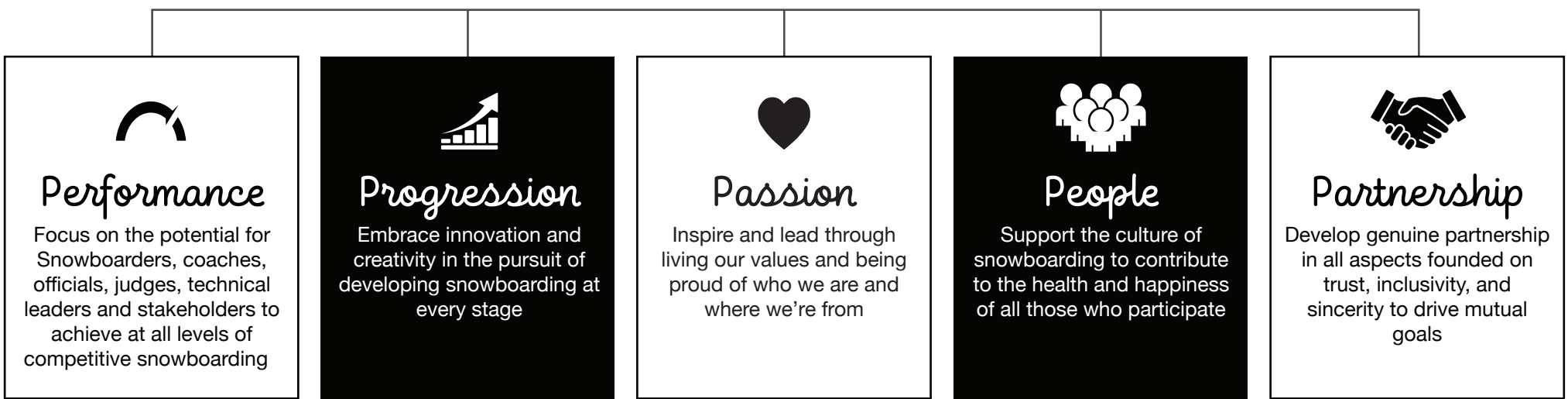
At Canada Snowboard, we believe that embracing the culture of snowboarding combined with a commitment to excellence is the foundation of who we are. Performance at the highest level comes from a Snowboarder-focused approach to training, programs, events and coaching. Our Snowboarders are amongst the best in the world, and we are committed to provide them the means to achieve their goals.

Our members are our Provincial and Territorial Associations. They are the backbone of the competitive snowboard pathway. From a young rider's first event, to joining a club, to progressing to the national team, our Provinces and Territories are key to developing our future high performance Snowboarders. Our goal is to support our members to work together to provide the best possible system for competitive snowboarding on the planet. From coaches to officials, judges to events, sport development to high performance, creating strong alignment from coast to coast will allow us to offer the best possible experience to every Snowboarder from parks and slopes to podiums.

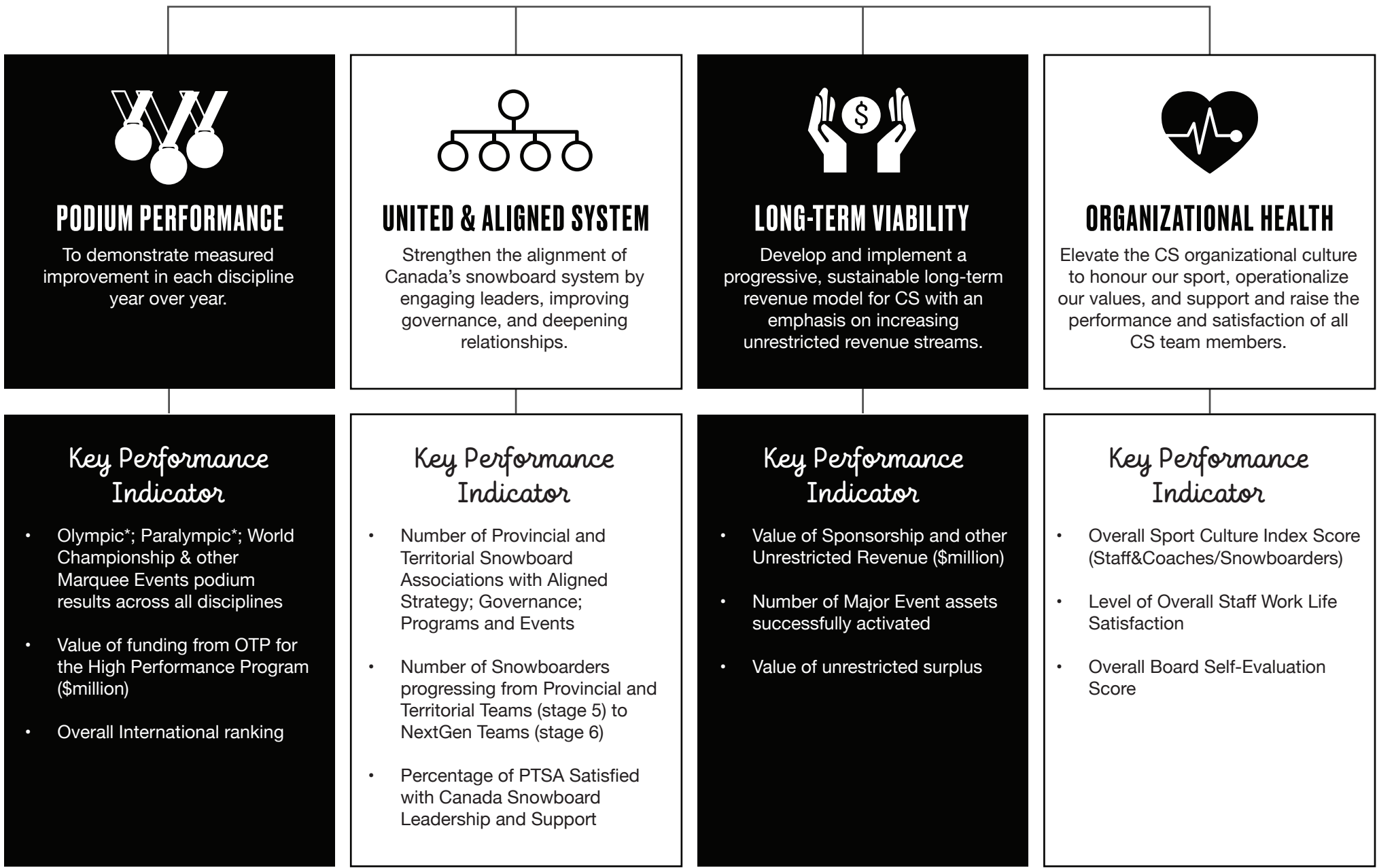


### VALUES

Our values are founded on **INTEGRITY**. A Snowboarder-centered, honest, consistent and transparent approach to everything we do. Our Values are uncompromising and everyone in our community will be held accountable in living them day in day out.



### LONG-TERM STRATEGIC GOALS



### 5 OPERATIONAL PILLARS

